



# **Welcome & Intro**

**SUPERHUMAN**  
• coach •

# The Superhuman Network

**Definition:** Global network of coaches who are trained to use the most efficient techniques possible to apply cutting-edge research to clients' programs.



# The Superhuman Network

**Vision:** Worldwide, instantly recognizable brand that is highly respected as a status symbol of advanced human performance knowledge.



# The Superhuman Network

## Benefits:

- Spend less time researching & digging through vast amount of information.
- Learn both human performance and business techniques each month, from the best.
- Get instant access to a global and local database of clients to work with.
- Receive a platform to disseminate your content and grow your brand.
- Never worry about “having enough work” and get complete confidence that you’re at the forefront of your field.



# How It Works

## Step 1 of 9:

- You apply for access. Acceptance is based on proof of certifications/degrees or proof of applying for or pursuing those qualifications.

## Step 2 of 9:

- If accepted, you are given access to A) The Superhuman Network Forum; B) The Superhuman workout and exercise library on TrainingPeaks; C) each of the Superhuman Modules; D) all bonus materials.



# The Superhuman Modules



# How It Works (continued)

## Step 3 of 9:

- After completing the 2 hour workshop for each module, you will be provided with an exam to demonstrate your competence and understanding. Required pass rate is 80%, and no more than 3 attempts are allowed.

## Step 4 of 9:

- If you pass the exam, you will move on to the next module. If you do not pass, you can stay as a member of the Network and continue to have forum and module access, but will not be recognized as a Certified Superhuman Coach.



# How It Works (continued)

## Step 5 of 9:

- There are a total of 10 workshops: The Intro & Welcome, the 7 Modules, “Putting It All Together, and a Final Q&A.

## Step 6 of 9:

- If you pass the exam, you will move on to the next module. If you do not pass, you can stay as a member of the Network and continue to have forum and module access, but will not be recognized as a Certified Superhuman Coach.





# How It Works (continued)

## Step 7 of 9:

- After completing all modules, you will receive A) your Superhuman Coach Certification and all marketing materials; B) endorsement from our organization; C) placement in our global Superhuman Coach database and client-matching program; D) a ticket to the live Superhuman event.

## Step 8 of 9:

- At this point, you can choose to A) have continued access to the forum and all future workshops, which will be based on business growth and ongoing research into each of the Superhuman modules; or B) take a yearly re-certification exam.



# How It Works (continued)

## Step 9 of 9:

- If you stay within The Superhuman Network, you are recognized as a content provider, and we disseminate and advertise any of your audio, video and article content, to drive clients back to you and increase your global exposure. We also market and sell your training plans and pay you for sales, and continue to give you free access to live events.



# How It Works (continued)

## Step 9 of 9:

- If you stay within The Superhuman Network, you are recognized as a content provider, and we disseminate and advertise any of your audio, video and article content, to drive clients back to you and increase your global exposure. We also market and sell your training plans and pay you for sales, and continue to give you free access to live events.

## Step 10 of 10:

- As we bring in new clients via content distribution, marketing and advertising, we give them to you, and also make you part of our global live events series, as well as any other new opportunities developed within the Superhuman Network.



# Pricing

## Charter Members

- \$97/Month OR \$997/year (most mastermind groups are 10K-25K)
- After all modules are complete and you are certified, this same monthly price gives you continued access to the entire Superhuman Network, including forum, coach database, monthly workshops and live events.
- 1 client for you pays your entire tuition.
- If you opt-out after completing your certification, yearly re-certification is one-time fee of \$397.



# Q&A

